

# AUSTIN COUNTRYMAN



SENIOR  
GRAPHIC DESIGNER

## CONTACT



PHONE: 903.571.4044



EMAIL: austinmcountryman@gmail.com



## EXPERIENCE

### • SENIOR GRAPHIC DESIGNER (2019 - PRESENT), GRAPHIC DESIGNER (2015-19)

ROMPH POU AGENCY | JUNE 2015 - PRESENT

Leads creative for clients by upholding brand standards via art direction and design. Conducts planning, propping and art directing for client photoshoots, working in tandem with photographer and food stylists. Leads video shoots by storyboarding, planning, directing, producing and editing short videos. Creates art concepts for client logos and marketing campaigns. Adapts and extends original concepts to print and web-based campaign deliverables. Analyzes and improves team processes for maximum productivity and time management. Solves challenges with critical thinking and course of action.

### • OWNER AND DESIGNER

AUSTIN PAPER STUDIO | NOVEMBER 2017 - MAY 2020

Operated online Etsy store and social media accounts for invitation template designs. Collaborated with clients to create custom invitation designs. Managed retail stock and inventory. Packaged, prepared and completed shipments of products via USPS carrier.

### • WEB AND SOCIAL MEDIA MANAGER

THE CHRISTMAS STORE | JUNE 2013 - MARCH 2016

Created daily Facebook posts and managed Facebook pages for The Christmas Store and Occasions. Executed design of print advertisements, store photography, and management of informational websites for both stores.

## PORTFOLIO

[austin-countryman.com](http://austin-countryman.com)

## PROFILE

Austin is a specialist in graphic design, concept design, marketing, and journalism. Honest, confident, and hardworking leader. Keen judgment, responsibility, dependability, and fast learner. Strong foundation in graphic arts, publication design, multimedia, marketing, and journalistic writing complimented by knowledge of industry standard design programs, photography, videography, AP style, critical thinking and ethics.

